

## ***Press Release***

### **The Personal and Corporate Concierge: An employee and personal benefit**

Vancouver, BC March 19, 2007 – Work-life balance: It is about time, not money. Individuals see the benefit, and companies are beginning to recognize the value of the Personal and Corporate Concierge for company errands, employee benefit programs, retaining top-talent, and maintaining a positive corporate culture.

“The difficulty is trying to get-it-all-done,” says Red Rabbit’s Head Rabbit, Christian Gaulin. “The worry and distraction of life’s details affect healthy habits, well-being, attendance, productivity, and job-satisfaction.”

Individuals and companies can access services that will improve work-life balance and career satisfaction. Red Rabbit Concierge and Errand Co. co-creates custom solutions that incorporate other work-life opportunities that promote a positive corporate culture and higher employee morale.

“Companies enjoy higher employee retention through hiring a concierge and providing errand-related services for their employees,” Gaulin shares. “Eliminate elements of stress for the details of employees’ lives by having them facilitated and provided for in a collaborative and supportive way with an on-demand concierge service. Birthdays, gift shopping, dry-cleaning, vet visits, and greeting out-of-town guests, are just a few common examples.”

“It depends on the organization,” says Gaulin, when asked about packaged corporate services. “With medium-to-large sized companies, I would work closely with management to co-create a packaged program that benefits company and employee,” he explained. “You’d be amazed at the variety of services and benefits available, and how they’d be managed and delivered. I’m also fully bilingual and able to offer services in both official languages.”

“A busy entrepreneur had me shop around for a business coach. He was too busy running his business to shop around and give the task due diligence. I did all the research on his behalf; I got the different names, rates, and package options. When I presented the choice, the entrepreneur went with the most expensive business coach,” stated Gaulin, indicating that money is rarely the issue.

He gave a number of examples in businesses and small-offices; from conducting due diligence for important purchases, keeping products, files, and office systems organized, and even doing customer-satisfaction follow-up calls for one realtor.

Individuals and families have also benefited enormously, particularly where seniors are concerned. For seniors, mobility can be a serious issue. Red Rabbit has eased fears, reassured a sense of security, and improved the quality of life for seniors and their concerned family members.

Time for money, this is our trade-off with most life choices. Trading more time for money and feeling pulled in many directions with personal and professional commitments, quality of life can drop off. Companies incorporate the concierge services into their employee benefits program, and individuals, families, and seniors ease some of the strain in their personal and professional lives.

Quality of life is in the details. A personal and corporate concierge service takes care of those details, and seeks ways to add value as the relationship grows.

*To learn more about Red Rabbit Concierge and Errand Co. visit <http://www.redrabbitconcierge.com> or contact the Head Rabbit, Christian Gaulin, at 778-846-2248, or [info@redrabbitconcierge.com](mailto:info@redrabbitconcierge.com).*

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